

Jan Eeman.

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Final Year BBA Honours Student, Specialization in Global Business and Marketing

Member of EMPOWER by The Amber Foundation Cohort 8, 2025

Permanent Hong Kong resident

Summary

Ambitious and outgoing business marketing student ready to excel in the global business and marketing field. Possesses a strong analytical mindset and a proven track record in sales and client relations. Currently serves as an Educator at Lululemon, building meaningful connections and consistently exceeding sales targets. Experience includes an internship at Hulu Culture, creating engaging promotional materials and organizing community events focused on cultural heritage. Customer service skills honed as a sales associate at Cotton On and as an Event Assistant at Soap Cycling, successfully creating memorable customer experiences and effectively addressing challenges. Pursuing a Bachelor of Business Administration with Honors in Global Business and Marketing, maintaining a CGPA of 3.64. Fluent in Cantonese, English, and Urdu/Hindi, eager to leverage skills in a dynamic environment while bringing a positive attitude, creativity, and a passion for collaboration.

EXPERIENCE

Educator

Lululemon.

June 2024 -Current

- Engaged and Connected with Guest on a deeper level.
- Developed and maintained relationships with clients to achieve sales targets consistently.
- I worked with my team to meet our goals and company quotas on sales.
- Helped guests with queries and handling complaints.

Project Management and Marketing Intern

Hulu Culture.

June 2025 - August 2025

- Assisted in the design of promotional materials and managed administrative tasks.
- Organized community-guided tours and events focused on intangible cultural heritage projects.
- Provided project management services for exhibitions, research, talks, publications, and educational programs.
- Prepared lecture presentations and learning materials to enhance participant engagement.

(Projects include: The Hong Kong Jockey Club Series: United in Arms, Standing for Peace – 80th Anniversary of Chinese Victory in the War of Resistance Exhibition)

Sales associate

Cotton On.

February 2023 - May 2024

- Sign up over 500+ customers for "perks" loyalty program.
- Helped and interacted with customers to provide them with a suitable experience.
- Resolved enquiries and complaints.

Event and Workshop Assistant

Soap Cycling.

December 2022 - January 2024

- Aiding in planning, organizing and marketing soap-making workshops and events (e.g., Soap Cycling Christmas Booth Winterfest 2022.
- Interacted with the participants and making sure they are having a splendid time.
- Helped take and edit product pictures.

Education / Development

Bachelor of Business Administration with Honors in Global Business and Marketing

Hong Kong Metropolitan University · 2026 (CGPA 3.64)

Skills

- Enthusiastic, Highly Adaptable, Quick Learner with a Positive Attitude and a Team Player
- Responsible, diligent and detail-minded
- Excellent communication and Leadership skills, Customer service expert
- Excel in Computer programs including Microsoft Excel, Word, PowerPoint, Canva

Languages

- Fluent in Cantonese, English, Urdu/Hindi