

盧芬 Gurung Suhani

Hong Kong | suhanibla66@gmail.com | <http://linkedin.com/in/gurungsuhani> | +852 68081499

SUMMARY

A proactive penultimate year student passionate about driving social impact through consulting. Skilled in analysis, project management, and stakeholder engagement within the public and community sectors.

EDUCATION

City University Hong Kong

Bachelor of Arts in English and Professional Communication (Stream), International Business (Minor) - CGPA: 3.63/4.3

Sep 2023 - Jun 2027 [anticipated]

- Scholarship: AIA Scholarship; Entrance Scholarship for Outstanding Students
- Coursework: Management, Workplace Culture, Business Communication Strategies, Languages of Sustainability

St Clare's Girls' School

Sep 2017 - May 2023

WORK EXPERIENCE

Radio Television Hong Kong – Summer Intern

Jun - Aug 2025

- Developed and executed a content strategy for radio programmes, designing 5+ graphics and creating engaging promotional posts that increased audience engagement.
- Advised a major public broadcaster on digital engagement strategy, conducting a gap analysis of social media performance, which identified a 25% audience reach shortfall and led to recommendations that improved KPI alignment.
- Facilitated cross-cultural communication by translating and proofreading programme materials, ensuring content was accurate and relevant for diverse public audiences.

Lululemon Athletica Inc – Sample Management Coordinator Intern (Supply Chain)

Jun - Aug 2024

- Managed cross-functional communication with international partners and over 10 raw material suppliers to guarantee 100% on-time delivery of product samples, mitigating potential production delays.
- Analyzed historical supplier data to forecast potential lead time variations, contributing to a more agile and predictive sample procurement strategy.
- Provided data-driven insights during weekly operational reviews that influenced sample prioritization and resource allocation, contributing to more efficient supply chain risk management.

Foundation for Shared Impact – Business Consultant Intern

Mar - Jun 2024

- Executed comprehensive operational assessments for a portfolio of 10 small businesses, performing root cause analysis to identify critical process bottlenecks and growth barriers.
- Formulated data-driven strategic recommendations across 5 key areas, including marketing, supply chain, and financial planning, presenting findings directly to business owners.
- Delivered actionable implementation roadmaps that directly contributed to an average revenue increase of over 10% and enhanced the long-term operational sustainability for participating businesses.

LEADERSHIP EXPERIENCE/ OTHER ACHIEVEMENTS

Umeed Limited – Co-Founder

Aug 2025 - Present

- Developing an all-in-one solutions platform based on insights collected through regular engagement sessions with community stakeholders, applying user research methodologies to align features with community requirements.
- Forging partnerships with local NGOs, service providers, and language support networks to curate content and ensure wide-ranging, accurate guidance on city systems.
- Conducting stakeholder needs analysis with community members to ensure platform design is user-centric and effectively addresses key pain points.

Nepali Society of City University – Co-Founder

Oct 2024 - Sep 2025

- Implemented targeted social media strategies, boosting event attendance by 50% and enhancing the society's online presence.
- Orchestrated the end-to-end planning and execution of 5+ multicultural events for a 200+ member community, managing all budgets, logistics, and promotional campaigns.
- Served as the primary liaison between the society, university administration, and student union, advocating for member interests and securing resources.

Caritas Labor-Friendly Communities Project – Volunteer Intern

Jan - Mar 2025

- Established requirements for optimizing data collection workflows after examining age-related patterns among staff using Microsoft Excel.
- Fostered communication between local and ethnic minority (EM) cleaning staff, creating a collaborative work atmosphere, leading to a 15% increase in overall work satisfaction.
- Managed and delivered 4 Cantonese language training sessions based on needs-gap analysis, improving cross-cultural communication and workplace effectiveness.

OTHER SKILLS

Language: Native Nepali, Fluent English, Fluent Cantonese (GCE – AL A*), Basic Hindi

IT: Microsoft Office [Word, Excel (VLOOKUP/XLOOKUP/Pivot Table), PowerPoint, Outlook]