

# Ijaz Aesha

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## EDUCATION

### The University of Hong Kong - Faculty of Medicine

Bachelors in Arts and Sciences (Global Health and Development), Minor in International Relations

Sep 2021 - Aug 2025

Hong Kong

- Honours: The Lok Yew Medical Springboard Scholarship | Best Capstone Presentation and Analysis | Joseph Lau Luen Hung Charitable Trust Scholarship | Taufik Ali Memorial Scholarship | Wong Shek-Yung Memorial Enrichment Award | S.K. Yee Medical Foundation David Todd Memorial Enrichment Scholarship
- Activities: Outward Bound Hong Kong | University Rugby Team | HKUMed Social Student Ambassador | Junior Marketing team, GirlsUp@HKU | Vice Chairperson, Global Health and Development Society | AIESEC Sustainability Outlier Competition | Port-of-Call Initiative

### Cardiff University

Exchange Semester: Politics and International law

Jan 2024 - June 2024

United Kingdom, Wales

- Activities: Student Action for Refugees | Media, The FOSIS network | Community Team, Dar-ul-Isra | Editor, Cardiff Islamic Society | Welsh Varsity

## EXPERIENCE

### DEIJB Lab, Research Assistant (Hong Kong)

Feb 2025 - Jun 2025

- Orchestrated non profit market analysis and mapping of 50+ NGOs and policy environments to identify saturation points and strategic gaps, which led to a 30% increase in effective resource allocation..
- Created and implemented collaboration strategies with suppliers and partner organizations, achieving operational cost reductions of up to 25% through optimized event and campaign logistics.
- Supported supply chain continuity by assisting in planning processes including inventory movement, product registration, and regulatory changes achieving cost reductions of up to 25% on publications, and campaigns.

### Generation Singapore, Student Coordinator (Singapore)

Dec 2024 - Jan 2025

- Led a diverse team of 8 contributors to design and deliver high-impact storytelling workshops, achieving full attendance
- Maintained consistent communication with 5+ stakeholders enhancing collaboration and project visibility.
- Collaborated with cross-border teams in Thailand and Hong Kong to integrate human-centered design principles in multimedia content creation, resulting in a 20% increase in participant satisfaction ratings.

### Aga Khan University, Research Intern (Karachi)

Aug 2024 - Dec 2024

- Monitored and ensured 98% data integrity in vaccination project surveillance across Sindh, supporting timely operational adjustments and quality assurance for over 30 vaccination sites.
- Analyzed and synthesized immunization data from over 10,000 records using specialized tools, enabling evidence-based decision-making that contributed to securing USD 2M+ in funding from WHO, Gavi, and UN.
- Supported policy development and public-private partnership initiatives that enhanced the accessibility and sustainability of immunization programs, positively impacting over 5 million residents.

## LEADERSHIP AND EXPERIENCE

### UpSpring, Co-Founder

Jul 2025 - Present

- Developed a mentorship and counseling social entrepreneurial project for out-of-school youth, successfully supporting over 100 youths in gaining financial literacy skills within the first year.

### Pockets of Love, Founder

Jun 2024 - Present

- A human library for historical content and story telling on themes such as "Diaspora", "Heritage", "Decolonization", marketed to over 500 individuals with a physical exhibition in Soho House

### Platform for Inclusive Education (PIE), Co-Founder

Mar 2022- Aug 2022

- Co-founded a Citibank- and Unison-funded initiative providing skill-building education to upskill 30+ underprivileged children and parents at a community center, leading to a 80% increase in cantonese grades

## SKILLS

**Visualization Tools:** Design+, Canva Pro, Microsoft Designer, Capcut, Adobe Design, WIX, Cataloging, JAVA

**Analytical Tools:** Covidence, Microsoft Excel, Preservica, Google Analytics, SEO, Dropbox

## LANGUAGES & ADDITIONAL INFORMATION

**Native/Fluent:** English, Cantonese, Urdu, Hindi, Hazara, Punjabi

**Right to work:** Permanent Hong Kong resident

**Certification:** EMPOWER by the Amber Foundation 2025-2026