

GURUNG, CELINE

celinegurung610@gmail.com, +852 95381577,
[LinkedIn](#)

PROFILE & JOB and INTERNSHIP OBJECTIVES

Third year student studying Economics and Finance at The University of Hong Kong. Seeking a winter internship in marketing and finance areas. Strong adaptability and work ethics honed by various leadership experiences.

Seeking full-time/hybrid internship from Dec 2025 to Jan 2026 to leverage my skills, further enhance my experience and contribute positively to the organisations in the finance and marketing sectors.

EDUCATION

The University of Hong Kong (Third Year)

Sept 2023 – July 2027 | HK

Bachelor of Economics and Finance with minors in Marketing and Japanese Language

Po Leung Kuk Ngan Po Ling College Hong Kong

Sept 2017 – July 2023 | HK

Chairperson of Students' Union and Head Prefect

Awards:

Dr. CHAN Nim-chung Scholarships (2023)

Dr. WONG Kam-kuen Charity Act Scholarship for Chinese Performance (2023)

Outstanding community project and final presentation for the 2021-2022 ECF YOUNG AMBASSADOR PROGRAMME - 3rd Place (2021)

EXTRA-CURRICULAR ACTIVITIES

Project M2 Leadership Program (2022) | 香港浸會大學 - 全港中學生市場推廣大賽 (2022) | The University of HKU-Common Purpose Leadership Development Programme in Summer 2024 | CathayxCSAxDSA Sociathon - Hack for Social Good! (2024) | CEDARS Student Ambassador (2024) | HKU Student Ambassador (2024-

TECHNICAL SKILLS

MS Office (Word, PPT, Excel) | Canva | Figma | Adobe (Photoshop, Illustrator, InDesign)

LANGUAGES

English (Native) | Cantonese (Fluent) | Japanese (Proficient) | Nepali (Proficient) | Mandarin (Basic) | French (Basic) | Hindi (Basic)

INTERNSHIPS & WORK EXPERIENCE

AIA Hong Kong

Financial Management Intern | Jun 25 – Present | Hong Kong

- Collaborated with fellow interns and district seniors for AIA Premier Academy training
- Currently training to meet clients and recommend the best-suited insurance plans

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Brand Ambassador | Jan 25 – Present | Hong Kong

- Provided recommendations on social media content creation and branding to the Hong Kong branch, for example, song selection and trending content, enhancing the engagement rate of Instagram content
- Utilised marketing strategies to promote the products through Instagram and word-of-mouth, expanding the reach to a broader audience and increasing sales

Companies Registry

Intern | July 24 – Aug 24 | Hong Kong

- Conducted efficient administrative tasks, reviewing and managing a diverse range of documents
- Demonstrated adaptability and organisational skills by handling multiple document piles daily, ensuring thorough organization and accuracy

Present) | Nepali Society, HKU - Internal Vice-Chairperson (2024- Present) | The UNICEF Club at HKU - Treasurer (2025-Present) | The ALPHA University Chapter at HKU - Associate General Secretary (2025-Present) | G17 University Ambassador | Fashion Society of HKU - Founder & President | EMPOWER Participant, Cohort 2025-2026 |

VOLUNTEER

The Unicef Club at HKU's volunteer event in collaboration with the Zubin Foundation - Cherished Connections with the Elderly | May 25 | Hong Kong

Helped organised and facilitated the event

INTERESTS

Modelling and photography

- Grew an Instagram audience of over 1,000 followers through strategic photo posting and active participation in events
- Achieved a prominent level of photo editing skills

AmReborn

Marketing Assistant | Jan 25 – Present | Vietnam

- Practiced intercultural collaboration through partnerships with team members from HKU
- Formulated marketing strategies based on the local preferences of social media platforms and living styles, such as making a promotional video to be posted on Zalo
- Provided the organization with suggestions on how to enhance customer experience and improve the workshop environment

Starbucks

Barista | Jun – Aug 25 | Hong Kong

- Demonstrated strong linguistic skills by serving customers in English, Cantonese, and Mandarin
- Worked efficiently under high-pressure and fast work conditions
- Worked in different branches and gained the required skills for the certification of Certified Barista