

# Atteqa KHAN

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## PERSONAL STATEMENT

A hard-working penultimate year student driven to create impact. Passionate about blending financial expertise with social good, I seek finance placements supporting strategy and leadership, excelling as a team player who delivers results that matter.

## EDUCATION

### The University of Hong Kong

- Bachelor of Business Administration – Major in Finance, Minor in Sustainability
- GPA: 3.48/4.0
- Scholarship: Swire TrustTomorrow Scholarship; EMPOWER Scholar at The Amber Foundation
- Relevant Coursework: Investment and Portfolio Analysis, Corporate Finance, Derivatives, Accounting, Microeconomics, Macroeconomics, Analysis of Economic Data, Sustainable Finance, Marketing

Expected graduation: 2027

### Leung Shek Chee College

- Chinese IGCSE Grade 9

2017 – 2023

## LEADERSHIP POSITION AND PROFESSIONAL EXPERIENCE

### 180 Degrees Consulting

September 2025 – Present

- *Consultant*
  - Conduct market & economic research for a social enterprise; formulate go-to-market strategies and pricing models to support regional talent development.
  - Prepare strategic summaries & presentations for client leadership to drive program optimisation.

### Foundation of Shared Impact (FSI)

July 2024 – Present

- *Community Support Intern*
  - Enhanced Guidefong, Hong Kong's first online business directory, by developing content and coordinating the inaugural Guidefong Bazaar for 12+ ethnically diverse entrepreneurs, increasing platform engagement by 15%.

### Social S 體育係

Sep 2023 – Present

- *Ambassador*
  - Promoted financial literacy and social entrepreneurship through family engagements in Kowloon City and presentations at Zubin Foundation and Youth Summit, reaching 200+ attendees.
  - Orchestrated a game booth at the HSBC Carnival, managing operations for 200–500 participants over 2 days, strengthening stakeholder relationships and public engagement.

### Bird & Bird

Jun 2024 – June 2024

- *Business Intern*
  - Conducted comprehensive sector and client research on Allbright Law, synthesized into Excel dashboards & strategic summaries to identify collaboration opportunities for 10+ high-value accounts.
  - **Come Know (Asia) Limited**
- *Marketing Associate*
  - Designed email campaigns using HubSpot and SendGrid, achieving a 7% increase in open rates, and conducted keyword research and SEO analysis, improving website search engine ranking 10 positions.

August 2023 – August 2024

## CERTIFICATES & ACHIEVEMENTS

- **Case competitions**
  - HKUG Financial Planners of the Year Award 2025; Joint University Eco-Business Innovation Award 2025-2026; GateawayToTomorrow Business Case Competition 2025-2026; Retail Reimagined Challenge 2024; KCC New Century Elite Development Program 2024 (Shortlisted for Finalist); IOT Data Hackathon 2024
- **Volunteering**
  - Crossroad Foundation's Student Service Programme - Volunteered in logistics, clothing, electronic department for 70 hours.
  - Caritas Jockey Club Integrated Service for Young People – Academically supported children with SEN & ADHD.
- **Programmes**
  - Event Manager at ChatterThatMatter; HKTDC Trade Ambassador Programme; HKU Student Ambassador; HKGCC Pitch Perfect Programme 2025; 100 Women in Finance JumpStart Program; Lead for life (2023 cohort).

## SKILLS & INTEREST

- **Languages:** Native: Cantonese, English. **Fluent:** Urdu, Pashto. **Hobbies:** Basketball (Team Captain), Photography.
- **Software:** Excel (Pivot Tables), Word, PowerPoint, Canva (Graphic Design), HubSpot, SendGrid, Shopline.